

farm360tech.eu



Pioneering Sustainable Agriculture 5.0 in Europe



INTRODUCING FARM360TECH

FARM360TECH is transforming European agriculture by bridging traditional farming with advanced Agriculture 5.0 technologies.

Through **IoT sensors, UAVs, AI-driven analytics, and digital twins**, the project equips farmers and SMEs with tools to improve productivity, reduce environmental impact, and build resilient value chains. Operating through **Living Labs and Large-Scale Demonstrators across Europe**, including Tenerife, Apulia, Central Macedonia, Cyprus, Andalusia, Western Flanders, Attica, and more, FARM360TECH connects less developed regions with innovation leaders to co-create scalable, sustainable solutions. Aligned with the EU Green Deal and Farm to Fork Strategy, the project drives digital and green transformation, strengthens regional innovation ecosystems, and **empowers farmers, SMEs, and policymakers to shape the future of Agriculture 5.0.**

Who will be benefited?



Civil Society



Private Investors &
Corporates



Innovative Start-
ups & SMEs



Farmers



Policy Makers



Public Authorities



Research Centres &
Universities



Clusters &
Intermediary
Groups

[Explore the website](#)

FARM360TECH partners meet in Tenerife: 2 days of collaboration and field insights

On 5–6 March, FARM360TECH partners gathered in Tenerife, Spain, for the project's General Assembly, combining strategic planning with field visits to local demonstration sites. Over two days, consortium members reviewed project progress, coordinated upcoming activities, and collaborated on key topics including Living Labs, technical integration, AI systems, impact, and sustainability. The meeting also provided valuable opportunities to explore local agricultural practices in Ravelo and La Guancha, strengthening the project's commitment to developing practical Agriculture 5.0 solutions that address real farming challenges across Europe.



[Learn more](#)

FARM360TECH 1st Press Release: Advancing Sustainable Agriculture Across Europe

FARM360TECH is an Horizon Europe project, launched in September 2025, in Brussels, Belgium, with a clear mission; to drive the transition toward smarter, greener, and more resilient agriculture by accelerating the adoption of Agriculture 5.0 technologies across Europe. Bringing together 16 partners from across Europe under the coordination of **28DIGITAL (Belgium)**, the project aims to bridge traditional farming practices with advanced digital technologies such as IoT sensors, UAVs, AI-driven analytics, and digital twins. Through these solutions, FARM360TECH supports farmers and SMEs in improving productivity, optimizing resource use, reducing environmental impact, and strengthening agricultural value chains.

[Learn more](#)

Celebrating the International Day for Biological Diversity 2026



Acting Locally for Global Impact

Nature is not separate from us. It is the foundation of our lives, our economies, and our future. From the food we eat and the water we drink to the ecosystems that regulate our climate and sustain agriculture, humanity depends entirely on healthy biodiversity. Agriculture plays a central role in this challenge. At FARM360TECH, we believe that innovation and sustainability must go hand in hand to build resilient agricultural systems for future generations.

[Read more](#)

World Environment Day 2026: Cultivating Climate Action Through Agriculture 5.0

Every year, World Environment Day reminds us that the future of our planet is shaped by the choices we make today. In 2026, the message is louder and clearer than ever: climate action can no longer wait.

FARM360TECH is helping shape the future of European agriculture by bridging traditional farming practices with advanced Agriculture 5.0 technologies. The project empowers farmers, SMEs, researchers, and regional ecosystems through innovative digital tools such as:

- IoT sensors for real-time monitoring
- UAVs and smart imaging technologies
- AI-driven analytics for precision decision-making
- Digital twins for optimized farm management
- Data-driven solutions that support efficient and sustainable operations



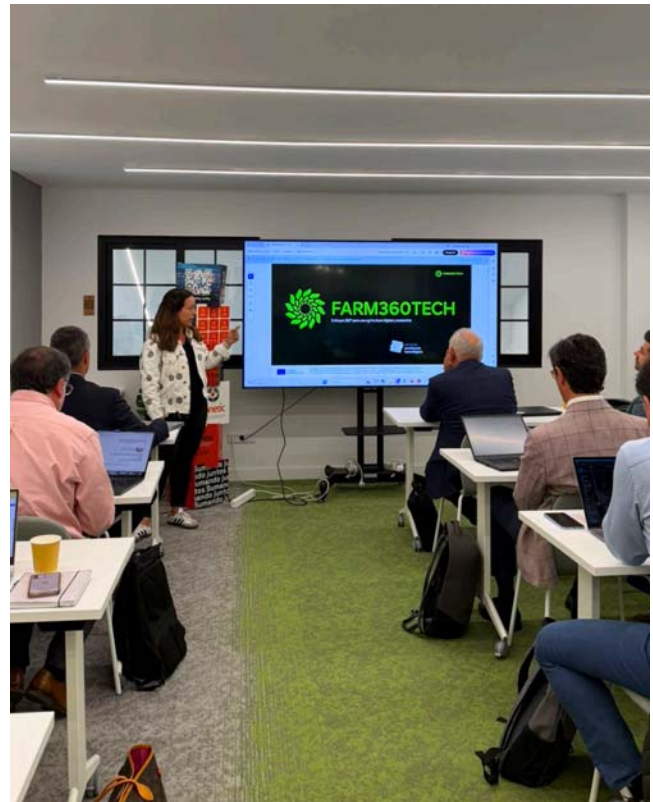
[Learn more](#)

Project Highlights: Showcasing FARM360TECH in International Events

Canarias Excelencia Tecnológica at the Spanish CONETIC Meeting

Our partner **Canarias Excelencia Tecnológica** proudly presented FARM360TECH at the **Spanish CONETIC meeting**, highlighting our project's commitment to modernising European agriculture through innovation and digitalisation. As the Spanish ICT cluster community at national level, CONETIC offered a valuable platform to discuss agricultural digitalisation strategies and strengthen the visibility of FARM360TECH's interregional value chain.

[Read more](#)



Strong presence for FARM360TECH at Agrotica 2026



FARM360TECH was proudly presented during the event “Financing Opportunities in Agri-Food: Digital Innovation in Action”, held on March 14 at the Thessaloniki International Exhibition & Congress Center. The session brought together key stakeholders from across the agri-food ecosystem, highlighting the power of collaboration and innovation in driving the sector forward.

During the event, FARM360TECH joined forces with fellow European initiatives to showcase new tools, services, and funding opportunities supporting the digital and green transition of agriculture.

[Learn more](#)

Great momentum for FARM360TECH at the Transfiere Conference

The FARM360TECH presentation at the the Transfiere Conference in Malaga, Spain, attracted strong interest from SMEs and organizations eager to learn more about the project and explore collaboration opportunities through the upcoming Financial Support to Third Parties call. At the same event, FARM360TECH "joined" the round table “Agrotech in Extreme Territories: From Pilot Stage to Real Transfer”, during which, the objectives of the project were highlighted and insights were shared on how funded agrotech pilots can move beyond experimentation and become adopted, scalable solutions.

[Read more](#)





FARM360TECH

Follow our journey!

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